KICK ASS CARAMELS

SOFT OLD-FASHIONED CARAMELS · SMALL BATCH

FUNDRAISER ORDER GUIDE
2026 – 2027

10 YEARS IN BUSINESS · **BEST BUSINESS OF THE YEAR** · FEDERALLY INSPECTED KITCHEN · GLUTEN FREE · SMALL BATCH

MADE IN STONY PLAIN, ALBERTA

A fundraiser people actually want to buy. Soft, old-fashioned caramels made in small batches with real butter and cream — no added preservatives, no shortcuts — in our federally inspected Alberta kitchen. Whether you're a school, team or community group, we're here to help you offer a kick-ass product your supporters will love.

New this year: 55 g mini bags. A $5 price point that makes it easy for every supporter to say yes — alongside our full-size 145 g bag.

SIZE	PACK	YOUR COST	SUGGESTED PRICE	YOU KEEP
Mini	55 g pouch	$3.50 + tax	$5.00	$1.50 / bag
Regular	145 g pouch	$7.00 + tax	$10.00 – $14.00	$3.00 – $7.00 / bag

Regular-size pricing drops as low as $6.50 a bag with our Beaver Dam Bundles — see page 5. You set your own selling price and keep all the money.

HOW IT WORKS

1

Pick your bundle

Choose a Beaver Dam Bundle of regular bags, add cases of minis, or both.

2

Choose your look

Pick one branding option and the flavours your group wants to sell.

3

Pay upfront

We send an invoice, then make your order. Allow 7–14 business days.

4

Sell & keep it all

Sell at your price — online, or on paper with the printable seller sheet on page 8.

SHIPPING & PICKUP

- **Shipping is included** with all fundraising options.
- **Free pickup** at 4613-52 Avenue, Stony Plain, AB — Tuesday to Saturday, 10 AM – 4 PM.
- Please allow **7–14 business days** to prepare your order.

PAYMENT

- E-transfer, credit card, or cheque payable to **Kick Ass Caramels Inc.**
- Payment must be received before shipment or pickup.
- Email **chat@kickasscaramels.com** to order — we'll send an invoice.

Please note: fundraiser orders are final. Unsold product cannot be returned or refunded.

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Signature Flavours

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OUR SIGNATURE FLAVOURS · AVAILABLE ALL YEAR



Classic

Our signature soft caramel. Rich, buttery and perfectly smooth.



Salted

Sweet, creamy caramel finished with salt — a perfect balance.



Black Licorice

Bold and nostalgic, with real anise oil folded into our caramel.



Maple

Warm and comforting caramel made for our true Canadians.



Rum & Butter

Smooth, buttery caramel with warm rum notes. Rich and indulgent.



London Fog

Earl Grey and vanilla steeped into silky caramel. Smooth and aromatic.

NEW SPECIALTY

Vegan Coconut — creamy coconut caramel. Rich, smooth, dairy free and plant-based.

Every signature flavour comes in both the **145 g regular** bag and the new **55 g mini**. Specialty and seasonal flavours are available in Kick Ass Caramels branding only; ask us which are available as minis.

FOOD SAFETY & ALLERGENS

All caramels are gluten free. Our signature and seasonal flavours contain milk and soy, and may contain peanuts and tree nuts; London Fog also contains almond. Vegan Coconut is made in the same kitchen as our dairy caramels. Not a peanut-free or nut-free facility. Full ingredient lists on request.

Kick Ass Caramels

MANUFACTURED BY HEIDI LOU SWEETS INC. FOR KICK ASS CARAMELS

4613-52 AVENUE, STONY PLAIN, AB T7Z 1E7 · @KICKASSCARAMELS ON INSTAGRAM, TIKTOK & FACEBOOK

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TWO SIZES · TWO PRICE POINTS

Mini NEW — 55 g pouch

$3.50 + tax · sells for $5

The easy yes. A $5 bag is perfect for door-to-door, bake-sale tables, game nights and younger sellers — and supporters often grab two or three flavours.

Regular — 145 g pouch

$7.00 + tax · sells for $10 – $14

The big earner. Our full-size bag raises $3 to $7 every time one sells, and bundle pricing brings your cost down further.

TWO BRANDING OPTIONS

Same caramels, same quality — different packaging. **Please choose one branding option per order.**



KICK ASS CARAMELS



CARAMEL STACHE

Specialty and seasonal flavours, and 55 g mini bags, are available in Kick Ass Caramels branding only.

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SEASONAL FLAVOURS 2026 – 2027

Rotating flavours give your supporters a reason to buy again. Seasonal caramels are available in Kick Ass Caramels branding only.

JULY – SEPTEMBER 2026

NY Cheesecake
Creamy, velvety cheesecake folded into our rich caramel. Smooth and addictive.

Chai Latte
Warm spice and creamy tea swirled into rich caramel. Bold and cozy.

OCTOBER – DECEMBER 2026

Gingerbread
Warm molasses and spice — a nostalgic caramel full of holiday flavour.

Mint Chocolate
Cool mint meets rich chocolate — nostalgic flavours of a Peppermint Patty.

Eggnog
Creamy spiced eggnog folded into smooth, chewy caramel. Warm and festive.

JANUARY – MARCH 2027

Brownie Batter
Rich, fudgy chocolate caramel — like licking the brownie bowl clean.

Mocha
Bold coffee meets rich cocoa in silky smooth caramel.

Chocolate Hazelnut
Creamy chocolate caramel with smooth, nutty hazelnut flavour.

APRIL – JUNE 2027

Cherry
Sweet, creamy caramel bursting with bright, juicy cherry flavour.

Raspberry
Sweet, creamy caramel bursting with bright, tangy raspberry flavour.

Amaretto
Rich, creamy caramel with a smooth, sweet almond flavour.

JULY – SEPTEMBER 2027

Salty Popcorn
Buttery caramel with the salty flavour of fresh-popped popcorn.

NY Cheesecake
Creamy, velvety cheesecake folded into our rich caramel. Smooth and addictive.

Piña Colada
Creamy caramel with tropical pineapple and smooth coconut flavour.

OCTOBER – DECEMBER 2027

Gingerbread
Warm molasses and spice — a nostalgic caramel full of holiday flavour.

Mint Chocolate
Cool mint meets rich chocolate — nostalgic flavours of a Peppermint Patty.

Eggnog
Creamy spiced eggnog folded into smooth, chewy caramel. Warm and festive.

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BEAVER DAM BUNDLES · 145 G REGULAR BAGS

Pick a bundle and pay upfront. We provide the caramels; your organization sells them at your chosen price and keeps all the money. Fast, flexible, and perfect for groups who want full control.

BUNDLE	BAGS	PER BAG	BUNDLE PRICE	GROUP SIZE
Beginner Beaver Dam	144	$7.15	$1,030.00	10 or fewer
Little Beaver Dam	300	$7.00	$2,100.00	10 – 15
Big Beaver Dam	600	$6.85	$4,110.00	20 – 30
Huge Beaver Dam	900	$6.70	$6,030.00	30 – 45
Biggest Beaver Dam	1,500	$6.50	$9,750.00	50 – 70

Beginner — great for testing the waters. Little — perfect for smaller teams and classrooms. Big — twice the caramel, twice the profit. Huge — our most popular bundle for mid-to-large groups. Biggest — for the biggest dam fundraisers out there.

NEW · 55 G MINI BAGS

$3.50 + tax a bag. Sells for $5.

- Packed **24 mini bags to a case** — $84.00 + tax per case.
- **Add cases of minis to any Beaver Dam Bundle**, or order minis on their own.
- Available in Kick Ass Caramels branding, in all six signature flavours plus select seasonals.

WHAT A CASE OF MINIS RAISES

24 bags sold at $5.00	$120.00
Your cost	– $84.00
Your group keeps	**$36.00**

Per case, before tax. Ten cases = $360 raised.

CUSTOM HIGH-VOLUME PROGRAMS

For groups needing 1,750+ bags, or a district-wide fundraising event, contact us directly at **chat@kickasscaramels.com** for a custom quote:

VOLUME DISCOUNTS · SCHEDULED SHIPMENTS · PRIORITY PRODUCTION
OPTIONAL CO-BRANDING · RECURRING SEASONAL PROGRAMS

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FUNDRAISER ORDER FORM

Fill in & email to us

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YOUR GROUP

ORGANIZATION

CONTACT NAME

EMAIL

PHONE

SHIP-TO ADDRESS

DATE NEEDED BY

☐ Ship to us (included)

☐ Pickup in Stony Plain

BRANDING · CHOOSE ONE

☐ Kick Ass Caramels

☐ Caramel Stache (regular bags, signature flavours only)

BUNDLE · 145 G REGULAR BAGS

☐ Beginner · 144 · $1,030

☐ Little · 300 · $2,100

☐ Big · 600 · $4,110

☐ Huge · 900 · $6,030

☐ Biggest · 1,500 · $9,750

☐ Custom 1,750+ — quote me

FLAVOURS & QUANTITIES

FLAVOUR	REGULAR 145 G · # OF BAGS
Classic	
Salted	
Black Licorice	
Maple	
Rum & Butter	
London Fog	
Vegan Coconut	
Seasonal:	
Seasonal:	
Seasonal:	
TOTAL	

Regular bag quantities should add up to your bundle size. **Ordering 55 g minis? Fill in the Mini Bag Order Sheet on the next page.**

PAYMENT METHOD

☐ E-transfer

☐ Credit card

☐ Cheque payable to Kick Ass Caramels Inc.

Email this form to chat@kickasscaramels.com — we'll confirm your order and send an invoice.

Payment is due before shipment or pickup. Allow 7–14 business days. Unsold product cannot be returned or refunded.

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MINI BAG ORDER SHEET

55 g minis · add-on or stand-alone

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NEW · 55 G MINI BAGS

The $5 bag that makes it easy to say yes.

Add minis to any Beaver Dam Bundle, or run a minis-only fundraiser. Minis come in Kick Ass Caramels branding and are ordered by the case.

PACK	YOUR COST	SUGGESTED PRICE	YOUR GROUP KEEPS
1 mini bag · 55 g	$3.50 + tax	$5.00	$1.50
1 case · 24 bags	$84.00 + tax	$120.00	$36.00

YOUR GROUP

ORGANIZATION _____ CONTACT NAME _____

EMAIL _____ PHONE _____

☐ Adding minis to a Beaver Dam Bundle ☐ Minis only

FLAVOURS & CASES

FLAVOUR	# OF CASES	= # OF BAGS (×24)	COST (× $84.00)
Classic			
Salted			
Black Licorice			
Maple			
Rum & Butter			
London Fog			
Mint Chocolate (Oct – Dec)			
Gingerbread (Oct – Dec)			
Eggnog (Oct – Dec)			
Seasonal: _____			
Seasonal: _____			
TOTAL			

One flavour per case. Costs shown before tax. Seasonal minis vary by quarter — ask us what is available. Vegan Coconut and Caramel Stache branding are not available in minis.

Email this sheet with your order form to chat@kickasscaramels.com — we'll send one invoice for everything.

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FUNDRAISER ORDER SHEET · MADE IN ALBERTA

Seller name: _____ **Phone:** _____

Group / team: _____ **Orders due:** _____

REGULAR bag (145 g): $ _____ **MINI bag (55 g): $** _____ *Write the number of bags wanted under each flavour. R = Regular M = Mini*

Seasonal flavours shown are available October – December.		Classic		Salted		Black Licorice		Rum & Butter		Maple		London Fog		Vegan Coconut		Mint Chocolate		Eggnog		Gingerbread		Total ($)	Paid
Customer name	**Phone**	R	M	R	M	R	M	R	M	R	M	R	M	R		R	M	R	M	R	M		
ORDER TOTALS																							

Thank you for making life a little sweeter with us!

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All caramels are gluten free. Flavours contain milk and soy (Vegan Coconut is dairy free) and may contain peanuts and tree nuts; London Fog contains almond. Not a nut-free facility.

Vegan Coconut is available in regular bags only. Payment collected by: _____ Make cheques payable to: _____